

President's Message #2

“A team can accomplish so much more than individuals”

– David Giertz

We have an amazing club and are the second largest in Canada with a little over 250 members.

Our Board of Directors has set a goal of 275 members (or a 10% increase) before the next AGM in March of next year. This will make us the largest Camera Club in Canada and we can do it!

There are so many benefits in doing this; We will have a larger pool of volunteers to draw from and we will have more entrants for our competitions. We will have a bigger budget to do even greater things and we will have a group of new folks who will bring new ideas and enthusiasm. We will be able to do so much more for you, our members. It will promote our club and our photography to our community. It will help promote our club in Canada and internationally. It will get our club in the news. Being the biggest camera club in Canada will open so many doors for us.

Nothing will boost pride in our club more than this challenge. It's something you can tell others with pride knowing you are in a club that is now the biggest and the most innovative in Canada, with some of the best photographers in Canada. We will be the leaders.

However, we have a competitor.

The London Camera Club, of London Ontario are claiming they are the biggest in Canada with a membership of over 260! They even boast about it on their website! ([London Camera Club](#))

I am very competitive and love to win, so I have thrown down a challenge for our club. We are going to work hard to build our membership and be the number one club in Canada.

Once we start the campaign, I intend to phone the President of the London Camera Club and let him know what we're doing. It will be friendly, of course, and maybe we will offer some sort of prize or trophy for the winner. Maybe the losing President might buy the winning President dinner?

One thing we are doing is placing posters all over the city and beyond in camera shops, arts stores and anyplace where photographers hang out and we are looking for ways to get our name in the Times-Colonist too.

This is for our club. This is for you, the members. This is going to make your club a little better place to improve your photographic skills. Talk to your brother or mother, or your sister or father, talk to your friends who are on the fence. Even talk to your in-laws and ask them to join the club.

I want everyone in the club to be behind me on this and drive up our membership. Promote your club whenever and wherever you can and if you have ideas to help us, email me.

Everyone in the club wins by doing this.

We **WILL** be the largest camera club in Canada!

James Dies – President – Victoria Camera Club



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